



The Professional Photographers' Association of New Mexico

P.O. Box 3125 Albuquerque, New Mexico 87190-3125

For The Promotion of Better Ethical Practices Among Photographers and For Better Public Relations in the Profession

January 2005

Dear Vendor,

PPANM

Board of Directors:

Marie Leslie,

President

Alfred Gomez,

Vice-President

Oscar Lozoya,

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Director-At-Large

Carl Jamison,

Executive Secretary

The 2005 PPANM Convention and Print Competition will be held at the MCM Elegante Hotel in Albuquerque, New Mexico, February 27-March 1, 2005. This year's convention promises to be one of our best ever. We have a spectacular line-up of presenters this year, along with our annual print competition, awards banquet and election of officers for the 2005-2006 year. We are anticipating between 30 and 50 participants for this year's convention.

Because we understand how busy our vendors are with trade show and convention requests during the first quarter of the year, we are offering a different, low-stress, low-cost opportunity for you to provide your information to the photographers of New Mexico. We realize that the booth cost in a trade show is the least of your expenses, compared to what you might spend on travel, shipping, hotels, meals and all the other costs of attending a convention. What we are offering is the opportunity to avoid all that expense, yet still be a participant in our convention. We would love to have you come and participate with us if that fits into your schedule; however, if you can't you won't be left out. We are offering three levels of participation to our vendors. They are Gold, Silver and Bronze and their descriptions are outlined below.

Gold: A Gold Sponsorship allows you to have a tabletop display at the back of the program room with your information on it during at least one of our programs. You can man it yourself or we will have one of our board members man it for you if you wish. You will have informational/promotional materials included in the convention registration packets, receive a Gold listing in our post-convention newsletter which is mailed to more than 500 photographers in New Mexico, listing on PPANM.com with a link to your website address, as well as a Gold listing in our Convention program, your business name prominently displayed as a Gold Sponsor throughout the convention and be recognized at our awards banquet. All this for only \$500.

Silver: A Silver Sponsorship allows you to have a small tabletop display during one of our programs manned by your company or by one of our board members and your informational/promotional materials included in our registration packets. In addition, you will receive a Silver listing in our post-convention newsletter which is mailed to more than 500 photographers in New Mexico, listing on PPANM.com with a link to your website address, and in our Convention program, your business name prominently displayed as Silver Sponsor throughout the convention and be recognized at our awards banquet. All this for only \$300.

Bronze: A Bronze Sponsorship allows you to be a sole sponsor of our morning coffee. You will have your promotional/informational materials distributed on every chair during one of our programs, receive a Bronze listing in our post-convention newsletter which is mailed to more than 500 photographers in New Mexico, listing on PPANM.com with a link to your website address, and in our Convention program, your business name prominently displayed as a Bronze Sponsor on the day of your sponsorship and be recognized at our awards banquet. All this for only \$150.

If none of these programs are an exact fit, we would be happy to discuss other sponsorship possibilities with you. We also have available opportunities to sponsor our evening print critique, as well as our president's hospitality suite. As a sponsor, you are most certainly welcome to attend our convention, but you will now be able to sit in on the programs, spend time with individual members or even do some shopping or sightseeing in our beautiful state. In other words, you will be able to enjoy your stay in New Mexico.

Our convention hotel is very close to the airport, dining and major shopping malls, near the intersection of Interstates 40 and 25. PPANM was able to obtain a very favorable room rate of \$69 per night.

Enclosed you will find our vendor contract, as well as a copy of our convention schedule. Please send or fax (505-341-3200) back your completed contract as soon as possible. Our convention is coming up very soon and we need your commitment now in order to properly include you in all our materials. If you have any questions or need anything, please call me anytime at 505-344-3171 or e-mail me at marielesliephoto@hotmail.com.

I will be following up with you soon.

Very truly yours,

Marie Leslie
President, PPANM

